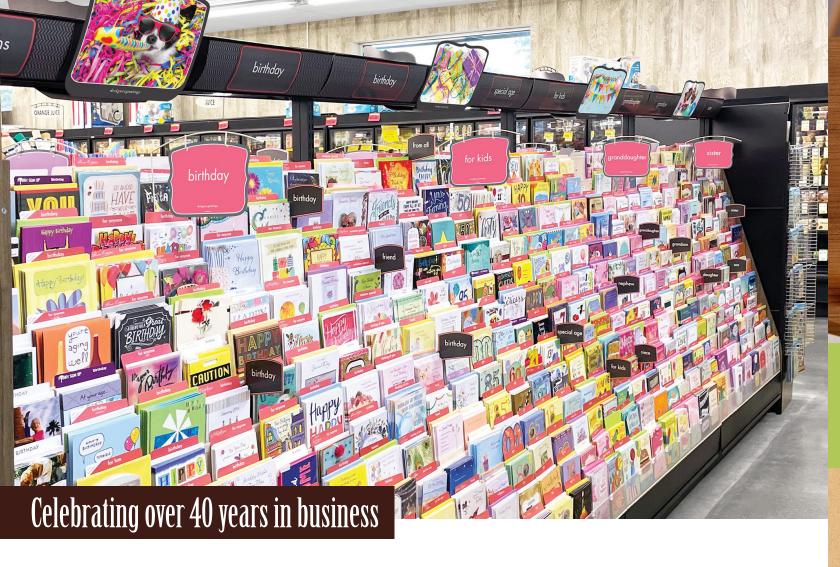


 $designer greetings^{\scriptscriptstyle{\text{\tiny M}}}$

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Over 24,000 Designs In Everyday & Seasonal



Designer Greetings began in Staten Island, NY in 1982 when, after many years in the greeting card business, Jack Gimbelman decided to launch his own business with his wife, Vickie. By 1990, a new 22,000-square-foot office and warehouse was built, and the Gimbelman children, Fern and Steven, were working in the business. Through the years, the company continued to grow. After Designer Greetings acquired the Card\$mart® trademark in 2006, card designs surpassed 18,000 and the staff increased to 180 employees. In 2008, Designer Greetings moved to a 120,000-square foot, state-of-the-art headquarters office, showroom and warehouse in Edison, NJ.

In January 2009, the company opened a permanent showroom at AmericasMart in downtown Atlanta, GA and acquired two additional companies: Red Farm Studio© and Glitterwrap™. Since then, Designer Greetings has gone on to acquire over a dozen greeting card companies including the most recent acquisitions of Expressions Unlimited Inc. and Paper Pop in 2020. Other prominent acquisitions include Palm Press Inc., Kristin Michaels Greetings, Northern Exposure Greetings, V&M Sales, Madison Park Greetings, Royal Greetings, and enGreet.

Today, Designer Greetings remains a family-owned-and-operated company and a leader in the industry, with one of the most award-winning greeting card lines in the United States **surpassing 24,000 designs!** Steven Gimbelman serves as President, Fern Gimbelman as Chief Creative Director and Vickie Gimbelman as Co-Founder and Executive Director.

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